



## Legislation Details (With Text)

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**Title:** Tourism Langley Destination Marketing Organization Renewal  
Report 17-10  
File ADM 6750-01

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Date	Ver.	Action By	Action	Result
1/30/2017	1	Township Council	Endorsed	

Tourism Langley Destination Marketing Organization Renewal

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That Council receive the following Tourism Langley's Board resolutions (1) motion to recommend that ex-officio Councillors transition from non-voting to voting members (carried); and

(2) pending the outcome of motion 1, that Tourism Langley will put forward a recommendation at the 2017 AGM that the members endorse the change in Board make-up, giving the Township of Langley two voting Councillors;

That Council receive Tourism Langley's Board December 14, 2016 concurrence for (i) inclusion of a Township staff liaison to

Tourism Langley as an ex-officio member; (ii) inclusion of Township representatives on the Executive Director selection committee;

(iii) scheduled reviews of Tourism Langley's governance at year 4 of the 5-year Tourism Bylaw renewals; and (iv) enhanced financial reporting;

That Council endorse Tourism Langley's renewal application to the provincial Municipal and Regional District Tax Program (MRDT) to be the destination marketing organization for both the City of Langley and the Township of Langley for a 5-year period (2017-2021) and therein be the designated recipient of MRDT levies collected to support tourism initiatives;

That Council endorse the renewal of the Township's annual Fee-for-Service Agreement with Tourism Langley

for 2017 at its current value of \$51,000 annually;

That Council direct the Township staff liaison to have greater involvement and oversight over the administrative, financial and reporting operations and deliverables of Tourism Langley; and

That all of the above being subject to the transition of ex-officio Councillors from non-voting to voting members and passage of a resolution at the 2017 AGM whereby the membership endorses a change in the Tourism Langley Board of Directors composition giving the Township of Langley two voting Councillor members.