

RECREATION, CULTURE, AND PARKS ADVISORY COMMITTEE

Thursday, October 10, 2019 at 7:00pm Salmon River Committee Room 4th Floor, 20338 – 65 Avenue, Langley, BC

MINUTES

Present:

E. Erickson (Community Co-Chair) Councillor E. Woodward (Council Co-Chair)

D. Gendron, K. Ludlam, M. Pratt, and C. Profitt

School Board Representative:

D. Tod

Staff:

- P. Tulumello, Director, Arts, Culture, and Community Initiatives
- R. Stare, Deputy Director, Parks and Recreation
- K. Stepto, Recording Secretary

A. APPROVAL AND RECEIPT OF AGENDA ITEMS

1. Recreation, Culture, and Parks Advisory Committee – October 10, 2019

Moved by M. Pratt, Seconded by D. Gendron, That the Recreation, Culture, and Parks Advisory Committee approve the agenda and receive the agenda items of the October 10, 2019 meeting. CARRIED

B. ADOPTION OF MINUTES

1. Recreation, Culture, and Parks Advisory Committee – September 11, 2019

Moved by K. Ludlam. Seconded by M. Pratt, That the Recreation, Culture, and Parks Advisory Committee adopt the Minutes of the September 11 2019 meeting. CARRIED

C. DELEGATIONS AND PRESENTATIONS

D. <u>REPORTS</u>

1. Co-Chair Reports

Councillor Woodward reported that Council has had their first budget priorities session.

E. <u>CORRESPONDENCE</u>

F. WORK PROGRAM

1. Admission Rates

Further to a presentation from staff regarding admissions to Township of Langley recreational facilities and the Otter Co-Op Outdoor Experience, the committee discussed rates, including the potential for a residency rate and a youth summer pass. The following comments were provided:

Rates

- Council approved an increase of 25% for the ACUCC Otter Co-Op Outdoor experience (waterpark) for summer 2019.
- Even with this increase, it is still under \$15 for a family to visit the Otter Co-Op Outdoor Experience.
- Another increase of 25% would be reasonable, as family entertainment value is still higher than other comparative experiences.
- This is still an extremely low rate for a waterpark.
- Staffing costs for the waterpark are high due to the nature of the facility. Some days during the busy summer months require 70 staff members to be on the site.
- It is important that the community feels they are getting a great value.
- What are the short and long term goals of the increased fees?

Residency Rate

- Approximately 30% of the users of the waterpark are Langley residents. 70% are from outside Langley.
- Should the rate be raised for non-Langley residents?
- Should we offer a seasonal pass for Township residents, then increase the non-resident rate?
- Administering the non-resident rate could have some financial and operational implications including additional staff, software adjustments and perhaps adding additional ticketing/payment stations.
- Having a seasonal pass would not guarantee entrance to the waterpark if it is already at capacity.
- Should a resident rate be presented to the public for their input?
- A motion should be forwarded to Council asking them to direct staff to report back on the concept of a non-resident rate.

F. WORK PROGRAM

COUNCIL

Moved by K. Ludlam,

Seconded by D. Gendron,

Whereas it has been reported to the Recreation, Culture, and Parks Advisory Committee that approximately 70% of the users of the Otter Co-Op Outdoor Experience during the 2019 waterpark season were non-Township of Langley residents;

Whereas the Recreation, Culture, and Parks Advisory Committee supports in principle the concept of residency rates for the Otter Co-op Outdoor Experience;

Therefore be it resolved that the Recreation, Culture, and Parks Advisory Committee recommends that Council direct staff to conduct a public consultation process on the concept of differential pricing based on residency, as soon as practical.

CARRIED

Youth Summer Pass

- An Out of School pass would encourage students to use facilities.
- Should this be all year instead of just during the summer or spring/winter break?
- The waterpark would have to be and extra cost.
- Youth is age 13-18 in the Township.
- The desire for a free pass for all year long came from some Township residents.
- Currently there are several options for youth discounted passes one month, 3 month, annual etc.
- It would be beneficial to know how many youth passes are sold each year.
- How many people apply for subsidies?
- How much income would not be generated if the Township gave a youth free annual pass?

MOTION

Moved by M. Pratt,

Seconded by K. Ludlam,

That the concept of a youth summer pass be deferred to the November meeting and that staff bring back the following information:

- How many youth discounted passes does the Township sell;
- The age breakdown of youth buying these passes (if this information is available);
- How many people apply for additional subsidies;
- How much income would the Township not generate if a free annual pass for youth was provided; and

CARRIED

F. WORK PROGRAM

2. Performing Art Centre

Further to the May 8, 2019 RCPAC Minutes where the committee discussed how to keep a Performing Arts Centre in the Township as a priority for Council, the following comments were provided:

- It would be good to know how much other centres are subsidized ie, Chilliwack, Maple Ridge, Surrey.
- M. Pratt conducted a private survey on facebook to poll people about what they would like to see in a future performing arts centre.
- Should an RCPAC task force be formed to discuss a performing arts centre and if so what should its terms of reference be?
- If the City of Langley is doing a feasibility study regarding a centre, should we not wait to hear the results of that study?
- It is important to keep a centre on Council's radar.

Action: This topic to be deferred to the November meeting to discuss a possible Terms of Reference for a Performing Arts Centre Task Force.

G. COUNCIL REFERRALS

H. OTHER BUSINESS AND ITEMS FOR INFORMATION

1. Committee Application Process 2020

Members of the Recreation, Culture, and Parks Advisory Committee whose terms are expiring in December 2019 are welcome to re-apply at <u>www.tol.ca/committee</u>. Application deadline is October 25, 2019.

I. NEXT MEETING

Date:	November 13, 2019
Location:	Salmon River Committee Room
	4 th Floor, 20338 – 65 Avenue
Time:	7:00 pm

J. <u>TERMINATE</u>

Moved by D. Gendron, Seconded by M. Pratt, That the meeting terminate at 8:51pm. **CARRIED**

CERTIFIED CORRECT:

Community Representative Co-Chair

Council Representative Co-Chair