

From: Cassandra McColman <cmccolman@udi.org>
Sent: Wednesday, March 13, 2019 1:47 PM
To: Jack Froese <jfroese@tol.ca>
Subject: UDI - Fraser Valley



URBAN DEVELOPMENT INSTITUTE – PACIFIC REGION

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March 13, 2019

Dear Mayor Jack Froese,

On behalf of the Urban Development Institute (UDI) – Fraser Valley, we would like to congratulate you on your first 100 days in office. As a non-profit and non-partisan association of the building community, we collaborate with elected officials across the region to address issues such as housing affordability, transportation and sustainability. We believe that these issues are best addressed through partnerships between the building sector and municipal governments. As such, we would respectfully request an opportunity to meet with you and your colleagues to discuss housing issues in your community.

About UDI – Fraser Valley and the Development Community

UDI – Fraser Valley is a branch of the Urban Development Institute – Pacific Region, which focuses on issues affecting builders in the Fraser Valley. We engage with municipalities from Surrey to Chilliwack and Mission and represent the builders, property managers, financial lenders, lawyers, engineers, planners, architects, appraisers, marketers, real estate professionals that serve this rapidly growing region.

UDI serves as the public voice of the multi-family home building industry, communicating with local governments, the media, and community groups. UDI also has extensive education programs in which emerging trends, new government initiatives, and best practices are shared with the membership and broader public.

Municipal Engagement

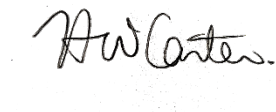
UDI works in partnership with municipalities on various issues through dialogue, collaboration and Development Liaison Committees. While each municipality is unique in their approach to development growth, UDI has consistently advocated for initiatives that facilitate the provision of much-needed homes for residents across the region.

Our members are solutions-based partners in community building. UDI strives to facilitate the relationship with homebuilders, government and the public to help each side better understand and recognize the need for diverse housing choice for all municipalities in British Columbia.

To further this initiative and provide opportunities to share the experience of our members, UDI – Fraser Valley would like an opportunity to provide a thirty-minute presentation at an upcoming Council meeting. This presentation would provide an introduction to the work of UDI and several key priorities for our members in the building sector more broadly.

If you would like more information about this opportunity, please don't hesitate to contact me. We look forward to continuing to work with you and your municipal colleagues in the future.

Yours sincerely,

A handwritten signature in black ink, appearing to read "Hugh Carter". The signature is written in a cursive, flowing style.

Hugh Carter
Chair, UDI – Fraser Valley
hugh@pollycogroup.com