From: Mike LoVecchio [mailto:Mike_LoVecchio@cpr.ca]
Sent: Monday, April 03, 2017 11:41 PM
To: Jack Froese <jfroese@tol.ca>
Subject: Letter from Canadian Pacific - Rail Safety Week - April 24 to 30 2017

Mike LoVecchio
Director
Government Affairs

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April 3, 2017

Mayor Jack Froese
Township of Langley
20338 - 65th Avenue
Langley BC V2Y 3J1

Via email: jfroese@tol.ca

Dear Mayor Froese:

RE: Rail Safety Week 2017

Canadian Pacific (CP) and the Canadian Pacific Police Service (CPPS) will be educating the public during this year's Rail Safety Week about safety in and around railway property.

From April 24 through April 30, CP and CPPS will conduct rail safety blitzes in communities across our network – from Montreal to Vancouver – with participation from other police agencies and schools to educate motorists, pedestrians and the general public about the role we each play in staying safe.

"When people use railway property or tracks as walking paths, they are risking their lives," said Laird Pitz, CP's Vice President and Chief Risk Officer. "Rail safety requires vigilance 24 hours a day, seven days a week, 365 days a year. We are asking everyone to consider their own safety around railroad property. The impact of an incident can have tragic consequences for all concerned, including family, friends and community."

CP is proud to be the safest railway in North America, with the fewest reportable train accidents per million train miles among all Class 1 railroads for 11 years straight.

While we are pleased that crossing incidents declined in Canada last year, a sharp rise in trespassing incidents means we must continue to do more. Tragically, 46 pedestrians and 19 drivers lost their lives in these preventable incidents. This is in comparison to 31 pedestrian and 14 driver lives in 2015.

CP believes that one incident is too many. That is why we are working tirelessly, along with our community partners, to promote safety in and around railway property throughout Canada.

We ask that you support rail safety in your community by participating in Canada's Rail Safety Week in the following ways:

1. Declare April 24 – April 30 Rail Safety Week in council by adopting the enclosed draft resolution
2. Promote your declaration over social media by adopting the enclosed draft tweets
3. Ask your local police service to also declare Rail Safety Week over social media
4. Adopt the hashtag #LookListenLive year-round when speaking to the importance of being safe around tracks and trains.

The safety and security of residents in the communities we operate in is – and will continue to be - our number one priority. We hope you will join us in promoting rail safety in your community, during Rail Safety Week 2017 and throughout the year.

Thank you in advance for considering this request. Should your council choose to endorse the enclosed resolution, I would be grateful if you could provide me a copy. Should you have any questions, please give me a call on 778 772- 9636.

Sincerely,

Mike LoVecchio
Director Government Affairs

cc.   Laird Pitz, Vice President and Chief Risk Officer
         Chief Ken Marchant, CP Police Service

DRAFT RESOLUTION IN SUPPORT OF PUBLIC - RAIL SAFETY WEEK

Whereas Public - Rail Safety Week is to be held across Canada from April 24 to April 30, 2017;

Whereas it is in the public's interest to raise citizens' awareness on reducing avoidable accidents, injuries and damage caused by collisions at level crossings or incidents involving trains and citizens;

Whereas Operation Lifesaver is a public/private partnership whose aim is to work with the rail industry, governments, police services, the media and other agencies and the public to raise rail safety awareness;

Whereas Operation Lifesaver has requested City Council adopt this resolution in support of its ongoing effort to save lives and prevent injuries in communities, including our municipality;

It is proposed by Councillor _____

Seconded by Councillor _____

It is hereby RESOLVED that our community proclaims national Rail Safety Week, to be held from April 24 – April 30, 2017.

SOCIAL MEDIA - DRAFT SOCIAL MEDIA POSTS

Monday, April 24:
- Did you know this week marks Canada's Rail Safety Week? Remember to Look and Listen to Live! #LookListenLive
- This week we're joining @CanadianPacific and all Canadian railways in reminding people to make smart decisions around tracks and trains
- {Suggested placeholder to retweet safety message from @CanadianPacific}

Tuesday, April 25:
- Scary stats: In 2016, 46 pedestrians and 19 drivers tragically lost their lives in preventable rail incidents #LookListenLive
- Retweet if you take the pledge to be safe around tracks and trains this Rail Safety Week #LookListenLive
- {Suggested placeholder to retweet rail safety message from local police agency}

Wednesday, April 26
- Always practice situational awareness around tracks and trains to keep yourself safe #LookListenLive
- {Suggested placeholder to retweet safety message from Transport Canada @Transport_GC}

Thursday, April 27
- This Rail Safety Week, choose the safe route to school or work and stick to it. Don't let a shortcut cut your life short #LookListenLive
- {Suggested placeholder to retweet safety message from rail safety organization @OpLifesaver}

Friday, April 28
- If you use railway property or tracks as walking paths, you risk your life. Always use designated paths and crossings #LookListenLive
- {Suggested placeholder to retweet safety message from another railway that operates in your community}

Saturday, April 29
- This Rail Safety Week, speak to your children about dangers at level crossings and railway property #LookListenLive

Sunday, April 30
- Proud to be a partner in #RailSafety this Rail Safety Week. Always remember to #LookListenLive
- {Suggested placeholder to RT message from Rail Association of Canada @RailCan}

For more social media content, visit Operation Lifesaver's website at www.oplifesaver.ca