



MEMORANDUM

TO: RECREATION, CULTURE, AND PARKS ADVISORY COMMITTEE **DATE:** AUGUST 30, 2021

FROM: CORPORATE EVENTS **FILE NO:** 000-021

SUBJECT: CANADA DAY EVENT

The purpose of the memorandum is to provide the Recreation, Culture, and Parks Advisory Committee (RCPAC) an update on the status of the 2021 Canada Day event.

The Township has a number of corporate events that it holds every year. Unfortunately, due to the COVID-19 pandemic, in-person events have been suspended and where appropriate, are being planned as virtual events.

Canada Day

In 2021, the Canada Day event was held virtually with content being delivered on www.tol.ca/canadaday.

This year's event was comprised of the following virtual elements:

- A pre-recorded concert, filmed at the Fort Langley Community Hall, featuring Cambree Lovesy as the MC, a greeting from Kwantlen First Nation and Mayor Jack Froese, and musical performances by Glisha and Tiller's Folly
 - The concert was released online on the Township's website at 11am on July 16, 2021
- A dedicated Canada Day webpage featuring three 'areas' to explore and engage with:
 - Be Entertained
 - Photos, bios, and links to the concert entertainment
 - Be Local
 - #SupportLocalLangley campaign – encouraging local businesses to use this hashtag to showcase the ways in which they celebrated Canada Day
 - Heritage Heroes quiz and interactive map – participants were encouraged to complete a quiz through Survey Monkey to be entered for prizes
 - Canada Day Scavenger Hunt, built utilizing the app ActionBound
 - Be Creative
 - A variety of online and printable games, activities, recipes, and fun resources
 - Indigenous resources
 - A variety of resources designed to educate and encourage Indigenous and non-Indigenous peoples to come together in a 'good way'

