



RECREATION, CULTURE, AND PARKS ADVISORY COMMITTEE

September 8, 2021 at 7:00pm
Via Zoom

A G E N D A

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A. APPROVAL AND RECEIPT OF AGENDA ITEMS

1. Recreation, Culture, and Parks Advisory Committee – September 8, 2021

Recommendation that the Recreation, Culture, and Parks Advisory Committee approve the agenda and receive the agenda items of the September 8, 2021 meeting.

B. ADOPTION OF MINUTES

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1. Recreation, Culture, and Parks Advisory Committee – June 9, 2021

Recommendation that the Recreation, Culture, and Parks Advisory Committee adopt the Minutes of the June 9, 2021 meeting.

C. DELEGATIONS AND PRESENTATIONS

D. REPORTS

1. Council Co-Chairperson's Report

E. CORRESPONDENCE

F. WORK PROGRAM

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1. Canada Day Events

Update from staff – Memo attached

G. COUNCIL REFERRALS

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H. **OTHER BUSINESS AND ITEMS FOR INFORMATION**

1. **Museum Advisory Group Update**

MAG Appointment to the end of 2021.

2. **Willoughby Community Park User Groups**

Continuation of discussion from the June 9 meeting.

I. **NEXT MEETING**

Date: October 13, 2021

Location: TBD

Time: 7:00 pm

J. **TERMINATE**

Township of
Langley



Est. 1873

RECREATION, CULTURE, AND PARKS ADVISORY COMMITTEE

June 9, 2021 at 7:00pm
Via Zoom

MINUTES

Present:

E. Erickson (Community Co-Chair)
Councillor K. Richter (Council Co-Chair)
Councillor E. Woodward (Council Co-Chair)

D. Gendron, M. Jackstien, K. Ludlam, and J. Wilkins

School Board Representative:

D. Tod

Staff:

T. Buckner, Manager, Parks Operations
C. Marshall, Manager, Parks Design and Development
R. Stare, Deputy Director, Parks and Recreation
K. Stepto, Recording Secretary

A. APPROVAL AND RECEIPT OF AGENDA ITEMS

1. Recreation, Culture, and Parks Advisory Committee – June 9, 2021

Moved by M. Jackstien,
Seconded by J. Wilkins,
That the Recreation, Culture, and Parks Advisory Committee approve the
agenda and receive the agenda items of the June 9, 2021 meeting.

CARRIED

B. ADOPTION OF MINUTES

1. Recreation, Culture, and Parks Advisory Committee – May 12, 2021

Moved by J. Wilkins,
Seconded by K. Ludlam,
That the Recreation, Culture, and Parks Advisory Committee adopt the Minutes
of the May 12, 2021 meeting.

CARRIED

C. DELEGATIONS AND PRESENTATIONS

D. REPORTS

1. Council Co-Chairperson's Report

Councillor Richter provided the following update:

- Council received a delegation from C. Bishop and C. Juteau regarding the Horne Pit Development and ensuring environmental safeguards are in place during development.
- Council received a delegation from the Ministry of Public Safety and Solicitor General regarding establishing a Langley Situation Table. The purpose of the table is to put connections in place to allow people at risk to be able to access support.
- Council directed staff to proceed with the preparation of a policy framework regarding environmental compensation on municipal lands.
- Council approved a budget envelope of \$150,000 towards the Aldergrove Public Plaza.
- A request has been received from the Shared Water Alliance to do a presentation to Council about the eco-system health of Boundary Bay and its tributaries.
- The 200 Street pedestrian bridge is going to be lit in honour of the SD35 Graduation Week from June 21 to June 25.
- Council will be considering an amendment to the Election Sign Bylaw to limit the number of signs per candidate to 100, to be in place for three weeks during the campaign period.
- The Tree Protection Advisory Committee has put together a revised Tree Protection Bylaw that will be going to Council for 1st and 2nd reading on June 14.
- Councillor Woodward presented a Notice of Motion to Council regarding staff preparing a Township of Langley Restart Plan.
- Staff is hopeful the ACUCC Water Park will re-open in July.

E. CORRESPONDENCE

1. Willoughby Community Park

An email was received from R. Coad regarding Willoughby Community Park fields only being available for user groups and not drop-ins from the public. He requested that the committee discuss this issue and possibly suggest to staff that one field always be available for drop-ins, or limit the hours that the fields are booked to allow for a few hours a day for drop-in use.

Discussion ensued and the following comments were provided:

- Is it fair to the residents if these fields can only be used by organized groups?
- Yorkson Community Park, Willoughby Community Park, and McLeod Athletic Park are specialized parks with professional fields/diamonds.
- We rely on pocket parks and Metro Vancouver Parks to provide green space for casual use.
- Are more community parks with green space needed?

E. CORRESPONDENCE

- Could staff run a pilot project to allow one field to be used in the evenings for the public to determine what the demand is for this use?
- The fields are currently programmed from September to June, Monday to Friday, 5:00 – 11:00pm, and Saturday and Sundays from 8:00am – 6:00pm.
- The fields are not used as often in July and August by organized groups and the fields are available for the public.

MOTION

Moved by J. Wilkins,

Seconded by K. Ludlam,

That the Recreation, Culture, and Parks Advisory Committee place this topic on the Fall 2021 meeting agendas and consider having it as a 2022 Work Plan item.

CARRIED

Action: E. Erickson to contact Mr. Coad to tell him the committee will be discussing this topic further in the Fall and to invite him to come as a delegation to a meeting in the Fall.

F. WORK PROGRAM

1. Virtual Parks Tour

C. Marshall provided a virtual parks tour for the committee and highlighted the following projects that were completed in 2020:

McLeod Athletic Park

- Expanded parking
- Resurface track
- Improved Jump Pit events area
- Warmup Lanes
- Expanded High Jump area
- Realigned Javelin area
- Shotput Practice area
- Major Stadium roof repairs

Derek Doubleday Arboretum

- Donation planting has occurred

Arbour Ribbon Trail

- A new trail has been developed from Derek Doubleday Arboretum to McLeod Athletic Park.

Yorkson Community Park

- A new Tennis Centre has opened on 80 Avenue and a new pocket park has been developed on 82 Avenue on the Evans Greenway.

F. WORK PROGRAM**Dog Off-Leash Areas**

- Six dog-off leash areas in the Township on 4.65 acres.
- Three areas in Metro Vancouver Regional Parks.
- Four City of Langley parks.
- Approximately 9001 dog licenses issued per year by the Langley Animal Protection Society.
- Estimated to be 11,000+ dogs in the Township.
- Staff refer to the 2017 City of Vancouver study “People, Parks, and Dogs” when evaluating dog off-leash areas.

Action: Staff to verify the number of dogs in the Township.

G. COUNCIL REFERRALS**H. OTHER BUSINESS AND ITEMS FOR INFORMATION****1. Museum Advisory Group Update**

D. Gendron reported that digging has begun at the site for the new museum, and that the exhibit “Upscale” is currently on display at the museum.

2. Community Arts Groups Update

D. Gendron reported that Bard in the Valley is running a play this summer entitled “The Complete Works of William Shakespeare Abridged”. Tickets are available on their website.

I. NEXT MEETING

Date: September 8, 2021
Location: TBD
Time: 7:00 pm

J. TERMINATE

Moved by J. Wilkins,
Seconded by D. Gendron,
That the meeting terminate at 8:26pm.
CARRIED

CERTIFIED CORRECT:

Community Representative Co-Chair

Council Representative Co-Chair



MEMORANDUM

TO: RECREATION, CULTURE, AND PARKS ADVISORY COMMITTEE
FROM: CORPORATE EVENTS
DATE: AUGUST 30, 2021
FILE NO: 000-021
SUBJECT: CANADA DAY EVENT

The purpose of the memorandum is to provide the Recreation, Culture, and Parks Advisory Committee (RCPAC) an update on the status of the 2021 Canada Day event.

The Township has a number of corporate events that it holds every year. Unfortunately, due to the COVID-19 pandemic, in-person events have been suspended and where appropriate, are being planned as virtual events.

Canada Day

In 2021, the Canada Day event was held virtually with content being delivered on www.tol.ca/canadaday.

This year's event was comprised of the following virtual elements:

- A pre-recorded concert, filmed at the Fort Langley Community Hall, featuring Cambree Lovesy as the MC, a greeting from Kwantlen First Nation and Mayor Jack Froese, and musical performances by Glissha and Tiller's Folly
 - The concert was released online on the Township's website at 11am on July 16, 2021
- A dedicated Canada Day webpage featuring three 'areas' to explore and engage with:
 - Be Entertained
 - Photos, bios, and links to the concert entertainment
 - Be Local
 - #SupportLocalLangley campaign – encouraging local businesses to use this hashtag to showcase the ways in which they celebrated Canada Day
 - Heritage Heroes quiz and interactive map – participants were encouraged to complete a quiz through Survey Monkey to be entered for prizes
 - Canada Day Scavenger Hunt, built utilizing the app ActionBound
 - Be Creative
 - A variety of online and printable games, activities, recipes, and fun resources
 - Indigenous resources
 - A variety of resources designed to educate and encourage Indigenous and non-Indigenous peoples to come together in a 'good way'

Portions of the Canada Day website were released prior to July 1 (the scavenger hunt, colouring sheets, a printable Canada flag, and the Be Entertained page), with the bulk of content released at 11am on Canada Day.

Communications Tools

TOL Website www.tol.ca/canadaday
 Museum website museum.tol.ca/events
 Website post www.tol.ca/news/join-the-township-of-langley-virtually-this-canada-day/
 Media Release Resulted in article.
 Newspaper print ads 5 hardcopy ads (*3 paid and 2 free*)
 Newspaper digital ads 3 weeks of digital website ads (*June 7 to June 30*)
 Social media posts/ads Facebook, Twitter, Instagram (*free posts and paid boosts / ads*)
 Bus Shelter Ad (*May 31-June 27*)
 Tourism Langley group email (*June 8*)
 Langley Chamber of Commerce group email (*June 2 and 16*)
 eNewsletters E-mailed to all subscribers

Key Performance Indicators

131,318 *Impressions* of digital newspaper ads
 30,500 Print newspapers *distributed* weekly (*for 3 weeks containing our ads*)
 123,002 People *reached* on all social channel posts
 6,398 *Engagements* on social posts (*Post clicks, likes, shares, comments*)
 1,543 *Link clicks* to our webpage from social posts
 3,927 Website *pageviews* (*June 6 – July 6*)
 1,461 Website *pageviews* (*July 1 only*)
 2,557 Video *Views of Concert* (*July 1 – July 19*)
 31 participants, Actionbound Scavenger Hunt
 37 participants, 24 entered contest, Heritage Heroes Quiz