



SENIORS ADVISORY COMMITTEE

October 21, 2020 at 7:00pm
Nicomekl River Meeting Room and Zoom
4th Floor, 20338 – 65 Avenue, Langley, BC

A G E N D A

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A. APPROVAL AND RECEIPT OF AGENDA ITEMS

1. Seniors Advisory Committee – October 21, 2020

Recommendation that the Seniors Advisory Committee approve the agenda and receive the agenda items of the October 21, 2020 meeting.

B. ADOPTION OF MINUTES

1-5

1. Seniors Advisory Committee – September 15, 2020

Recommendation that the Seniors Advisory Committee adopt the Minutes of the September 15, 2020 meeting.

C. MOTION TO RESOLVE INTO SPECIAL CLOSED MEETING

Recommendation that the Seniors Advisory Committee now resolve into a Special Closed Meeting for discussion of the following items, in accordance with and as identified under Section 90 of the Community Charter:

Item A.1 - Section 90(1) (n) Consideration;

Item B.1 - Section 90(1) (a) Personal.

D. DELEGATIONS AND PRESENTATIONS

E. REPORTS

1. Co-Chair Reports

F. CORRESPONDENCE

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1. Email from L. Gaudette, Langley Seniors Community Action Table

The attachment noted within the correspondence can be made available to committee members upon request.

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G. WORK PROGRAM

1. Dementia Friends Forum

Discussion on the kickoff event for the Age- and Dementia-friendly Action Plan.

2. Township Website

Discussion on content that could be considered for inclusion on the Township's seniors' webpages.

3. Climate Action Survey

Discussion by committee members on the climate action survey (tol.ca/climateaction).

H. COUNCIL REFERRALS

I. OTHER BUSINESS AND ITEMS FOR INFORMATION

J. NEXT MEETING

Date: November 18, 2020
Location: Nicomekl River Meeting Room and Zoom
4th Floor, 20338 – 65 Avenue
Time: 7:00 pm

K. TERMINATE



Est. 1873

SENIORS ADVISORY COMMITTEE

Tuesday, September 15, 2020 at 7:00pm
Nicomekl River Meeting Room and virtual Microsoft Teams
4th Floor, 20338 – 65 Avenue, Langley, BC

MINUTES

Present:

S. Soheili (Community Co-Chair)
Councillor P. Arnason (Council Co-Chair)
Councillor S. Ferguson (Council Co-Chair)

E. Brett, L. Gates, M. Gill, S. Hedao, G. Larson, and S. Martin

Fraser Health Representative:

H. Chow

Staff:

P. Chevrier, Manager, Corporate Communications
P. Ward, Strategic/Social Planner
K. Stepto, Recording Secretary

A. APPROVAL AND RECEIPT OF AGENDA ITEMS

1. Seniors Advisory Committee – September 15, 2020

Moved by M. Gill,
Seconded by G. Larson,
That the Seniors Advisory Committee approve the agenda and receive the
agenda items of the September 15, 2020 meeting.
CARRIED

B. ADOPTION OF MINUTES

1. Seniors Advisory Committee – February 19, 2020

Moved by E. Brett,
Seconded by S. Martin,
That the Seniors Advisory Committee adopt the Minutes of the February 19,
2020 meeting.
CARRIED

C. DELEGATIONS AND PRESENTATIONS

D. REPORTS

1. Co-Chair Reports

S. Soheili reported that the co-chairs and staff met to discuss the Dementia-friendly Task Force and that the appointments will likely be considered at the next meeting.

Councillor Ferguson reported that the Langley Seniors Centre has been delivering meals to seniors, along with Meals on Wheel and other agencies. He further reported that Council has been conducting their meetings via Zoom.

E. CORRESPONDENCE

F. WORK PROGRAM

1. Township Communications Strategy

P. Chevrier provided an update on the Township Communications Strategy, particularly information related to seniors. He noted that the Township has been developing a communications strategy to determine the best method to distribute information and what information is most needed. The strategy will be built around the goals of the Township and based on actual data, research, and science. A survey was conducted several months ago to ask residents which tools they use to find information about the Township and which information they are most looking for. Of the approximately 900 respondents, 28% were 50 years of age and older, and 13% were 60 years of age and older. The website was the primary tool people used to find information, no matter the age of respondents. Facebook was the second choice overall, but was the third choice for people over 50.

eNewsletters were number five for all respondents, and newspaper articles and ads were in the top 6 for all respondents but rose slightly for those over 50. Word-of-mouth was also in the top 6. The information that is most sought for by all residents, regardless of age, is recreation and events, followed by parks, waste management, bylaws, community planning and development, and transportation.

Some of the marketing and communication tools that the Township currently uses are:

- Website
- Social media (Facebook, Twitter, Instagram, LinkedIn, YouTube);
- Media releases and story pitches
- eNewsletters (several specific eNewsletter categories);
- Newspaper advertisements (hardcopy and digital)
- Printer materials (posters, brochures, flyers)
- Bus shelter advertisements;
- Direct mailers (for specific needs);
- Surveys, open houses, and other feedback / engagement activities;
- Syndication of information through external partners and other organizations; and

F. WORK PROGRAM

- TV screens in Township facilities;

A new website with more links and information on the home page is anticipated to launch September 18.

Discussion ensued on the following topics:

- Alignment of the Communications Strategy and the Age-friendly Strategy
- Communication tools used for campaigns targeted directly at seniors
- The importance of partnerships with other organizations in communicating information
- Opportunities to improve the findability of seniors content on the Township website

It was noted that the SAC had previously discussed opportunities to enhance the format of the seniors pages on the Township website and that the SAC could continue this discussion at a future meeting.

2. **Township Social Sustainability Strategy**

P. Ward provided a summary and highlights from the draft Strategy, which has not yet been considered by Council. He noted that SAC had previously engaged in the project at multiple points, including providing input into the project Terms of Reference and establishing the project Task Force. The following information was provided:

- Preparing the Strategy included an inclusive community engagement process with 45 engagement activities, 1,500 interactions with residents and stakeholders, 58 local organizations engaged, and 1,100 hours of community input.
- The Township's role in social sustainability is meant to reflect its mandate, powers, and resources, and may include: advocacy, convening/coordination, education, planning/regulation, funding, and service delivery.
- Many issues and trends present challenges and opportunities in the Township, including population growth, aging and diversity; cost of living and poverty; inequity and discrimination; climate change; Indigenous relations; technological innovation; and human health.
- The proposed Strategy consists of a long-term vision, three 10-year goals, and six 5-year priorities with associated actions:

Vision:

The Township of Langley is a connected, inclusive, and resilient community where everyone can enjoy and contribute to a great quality of life.

10-year goals:

Goal 1 – Connected Community

Goal 2 – Inclusive Community

Goal 3 – Resilient Community

F. WORK PROGRAM

5-year priorities:

- 1 – Indigenous Relations
- 2 – Belonging
- 3 – Housing and Food
- 4 – Learning
- 5 – Getting Around
- 6 – Health and Safety

Discussion ensued on the following topics:

- How the proposed Strategy will track progress and measure success
- How the proposed Strategy addresses the challenges related to COVID-19

P. Ward noted that the full draft Strategy has been posted on the project webpage (tol.ca/socialstrategy) for review and feedback.

3. 2020 Work Plan

S. Soheili led a discussion regarding the 2020 Work Plan and which items the committee would like to focus on for the remainder of the year. Each member was asked to pick their top two projects, and it was noted that this discussion would inform the work of the co-chairs and staff in preparing the committee agendas for the remainder of the year. The following projects were identified:

- Age-and Dementia-friendly Action Plan
- Hidden Mobility Disability Pilot Project
- Partnerships and Liaison with Local Seniors' Organizations
- Township Communications Strategy

In addition to these items from the 2020 Work Plan, committee members also expressed an interest in seniors isolation and mental health, particularly in light of COVID-19, and green burials.

G. COUNCIL REFERRALS

H. OTHER BUSINESS AND ITEMS FOR INFORMATION

I. NEXT MEETING

Date: October 21, 2020
Location: Nicomekl River Meeting Room
4th Floor, 20338 – 65 Avenue
Time: 7:00 pm

J. **TERMINATE**

The meeting terminated at 8:56pm.

CERTIFIED CORRECT:

Community Representative Co-Chair

Council Representative Co-Chair

From: Leslie Gaudette
Sent: Friday, July 24, 2020 5:49 PM
Subject: New research results on Mixed Tenancy in Seniors Social Housing

I am forwarding to you the following information, which I hope you will be able to bring to the attention of the Township of Langley Seniors Advisory Committee. Thank you for your ongoing support of seniors issues in Langley.

On behalf of the Langley Seniors Community Action Table (LSCAT) I am pleased to forward to you the results of an Masters' thesis by Josh Cook entitled: *Restoring the comfort of home: Addressing the challenge of placing hard-to-house populations in seniors's social housing in British Columbia*. For the full report please see <http://summit.sfu.ca/item/20265>

This thesis formed the basis for an op-ed piece published in The Province newspaper earlier this week.
<https://theprovince.com/opinion/josh-cook-mixed-age-approach-to-social-housing-is-failing-low-income-seniors-in-b-c>

This research included a literature review, analysis of six case studies and expert interviews. Two key recommendations for interventions are: funding and creating training material for resident service coordinators, and an environmental scan of the approaches currently in place among non-profit organizations providing social housing in BC.

This is in follow-up to research conducted in 2018 by the Langley Seniors Community Action Table on the issues associated with mixed tenancy, whereby persons with various disabilities related to mental health, substance use and acquired brain injury were housed together in a complex primarily aimed at providing social housing for seniors. I attach a pdf files of the original research for your reference. This research report emerged from consultations conducted through the Poverty Reduction Strategy of British Columbia and supported by a small grant.

We hope you will find this new work will contribute to your understanding of the living conditions of senior tenants of complexes such as these, as well as to policy directions to improve the situation, which at its core, results in part from a lack of social housing for many vulnerable groups in our society, including seniors.

Thank you for considering the results of this new work. Please be in touch if you would like more information.

Best regards

Leslie Gaudette
 Langley Seniors Community Action Table